

📣 Job Opening: Social Media Strategist

We are hiring for the position of Social Media Strategist at our Head Office in Sector 48, Gurgaon.

About SIS Certifications

SIS Certifications Pvt. Ltd. is a globally recognized and accredited certification body, operating in more than 50 countries with over 10,000 certified clients. Accredited by IAS (USA) and UAF, we are known for our ethical practices, global compliance expertise, and technical excellence.

We serve a wide range of industries including IT, manufacturing, logistics, education, and government organizations.

Role Description

- Analyze and improve performance across social media platforms (LinkedIn, Instagram, YouTube, etc.)
- Perform competitor benchmarking and share actionable insights
- Revamp and manage brand pages to enhance visibility and engagement
- Create engaging reels, videos, and posts using AI and creative tools
- Run data-driven campaigns to improve reach, followers, and conversions
- Collaborate with the sales and marketing team for lead generation activities

Qualifications

- 2–5 years of hands-on experience in social media management and analytics
- Strong knowledge of tools like Meta Business Suite, Canva, CapCut, Google Analytics, ChatGPT, Pictory, etc.
- Creative mindset with analytical thinking
- Excellent understanding of content trends and platform algorithms

📍 Location: SIS Certifications Pvt. Ltd., Sector 48, Gurgaon (Head Office)

If you or someone you know fits this profile, please reach out or share the resume with us.

📞 Contact: +91 93152 05175

✉ Email: training1@siscertifications.com | hr@siscertifications.com

Remuneration- 5 lakhs to 6 lakhs per annum